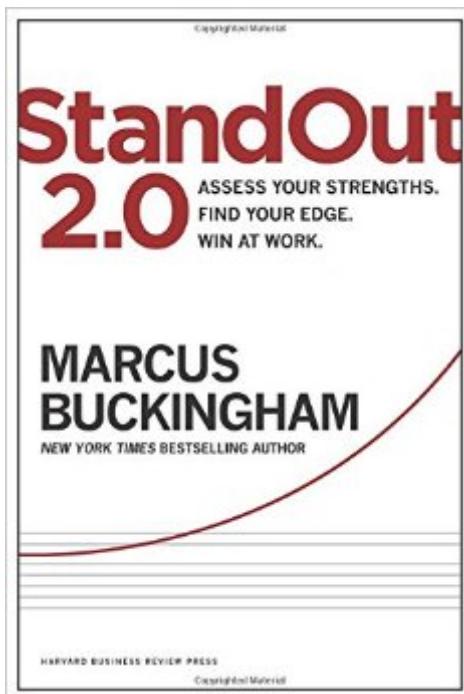


The book was found

StandOut 2.0: Assess Your Strengths, Find Your Edge, Win At Work



Synopsis

The Groundbreaking Strengths Assessment from the Leader of the Strengths RevolutionIn the years since the publication of First, Break All the Rules and Now, Discover Your Strengths, millions have come to the simple but powerful realization that to get the most out of people, you must build on their strengths. And yet, as Marcus Buckingham astutely points out, though the strengths-based approach is now conventional wisdom, the tools and systems inside organizations—performance appraisals, training programs, and succession planning systems—remain stubbornly remedial and exclusively focused on measuring skills, finding gaps, and attempting to plug them. Itâ™s a crisis for individuals and organizations, with management ideas and everyday practice utterly out of sync. Thatâ™s about to change. StandOut 2.0 is a revolutionary book and tool that enables you to identify your strengths, and those of your team, and act on them. The original edition of StandOut provided top-notch insights from one of the worldâ™s foremost authorities on strengths, as well as access to a powerful, cutting-edge online assessment tool. Now, in addition to a much more powerful assessment and a robust report on your most dominant strengths, StandOut 2.0 contains or provides access to:• A StandOut profile, easily customized and exported, that you can use to present the very best of yourself to your team and your company• Your own Personalized Strengths Channel, which, after youâ™ve taken the 15-minute assessment, will send you a weekly tip, insight, or technique to help you do your best work this week• An entire strengths-based performance management system, including check-in and evaluation tools to track your progress, and that of your teamAnd much more. StandOut 2.0 is your indispensable guide for building on your strengths to further your career—and help your team and organization win.

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Customer Reviews

Those who have read one or more of Marcus Buckinghamâ™s previously published books â” First, Break All the Rules: What the Worldâ™s Greatest Managers Do Differently (1999), Now, Discover Your Strengths (2001), and Go Put Your Strengths to Work: 6 Powerful Steps to Achieve Outstanding Performance (2007) â” already know that his mission in life is to help as many people as he can to accelerate their personal growth and professional development. In my opinion, StandOut 2.0 is his most valuable and will be the most influential book he has writtenâ thus far. He provides an abundance of valuable information, insights, and counsel that can help team members, their leaders, and individuals to identify, nourish, and leverage the strengths they need to achieve success, however it may be defined. Whatâ™s in it for you? More specifically, he explains How to find your edge (i.e. competitive advantage) and make it work best for you. o How to take full advantage of the potential benefits of the StandOut Assessment o How to use three lessons â” âœYour Genius Is Precise,â • âœRemember Who You Are [and Arenâ™t],â • and âœAlways Sharpen Your Edgeâ • â” to build your strengths o How strengths-building can accelerate innovation o What specifically each of the strengths roles requires and how to fill each role to achieve high-impact These are the nine roles: ADVISOR: You are a reliable, highly-valued source of wisdom and knowledge. CONNECTOR: You are a catalyst and bridge-builder. CREATOR: You make something new. [INNOVATOR: You make something better], EQUALIZER: You maintain appropriate balance and proportion. INFLUENCER: You are persuasive because others trust you and respect you.

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